

C.U. SHAH UNIVERSITY

Winter Examination-2018

Subject Name: Project Management

Subject Code: 4MS05PMT1

Branch: BBA

Semester: 5

Date: 28/11/2018

Time: 10:30 To 01:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

Q-1	Attempt the following questions:	(14)
	a) What is the meaning of Project?	1
	b) Explain in brief scenario planning	1
	c) State the meaning of organizational culture	1
	d) What is the full name of AON?	1
	e) State any two types of cost	1
	f) How do you prioritize a project?	1
	g) State any two options for accelerating the project	1
	h) What is resource allocation process?	1
	i) Explain in brief resource constraints	1
	j) State the meaning of negotiating	1
	k) Define outsourcing	1
	l) State the full form of PLC in project management	1
	m) State any two skill required as a project manager	1
	n) Explain vision in brief	1

Attempt any four questions from Q-2 to Q-8

Q-2	Attempt all questions	(14)
	a) Explain the importance of project management	7
	b) Discuss the need for effective project portfolio management	7
Q-3	Attempt all questions	(14)
	a) Write a brief note on strategic management process	7
	b) State the steps in developing a project plan	7
Q-4	Write a detailed note on work breakdown structure	14
Q-5	Attempt all questions	(14)
	a) State the factors influencing the quality of estimates	7
	b) Explain risk management process in brief	7
Q-6	Explain PERT with suitable example in detail	14



Q-7	Attempt all questions	(14)
a	Discuss the rationale for reducing project duration	7
b	State the difference between managing and leading project	7
Q-8	Attempt all questions	(14)
a	State the importance of being ethical in project management	7
b	Discuss five stage team development model	7

